



- LOCATION SERVICES -

LISTINGS CHECKLIST

Business directory listings may appear across hundreds of platforms. In order to make the best impression when your business shows up in search results, you need to ensure that your business information is correct and current. The wrong address, phone number, or hours of operation hours could cost you customers. Not having eye-catching items like coupons, photos, or reviews could cause potential customers to overlook your listing.

The following tips below share what you need to include in your business listing and where to look for your listing information.

Items to always include in your local listing:

- Company Name
- Company Address*
- Company Phone Number (with area code)*
- Company Hours
- Company Holiday Hours **
- Business Categories

Additional items to include in your listing:

- Photos
- Video
- Products
- Services
- Menus
- Coupons

**Make sure your address and phone number are consistent everywhere they appear online (on all listings, on your website, etc.). If one address has "Street" written out, do not abbreviate it elsewhere. If you use dashes in your phone number, do so consistently.*

***Your listed hours should note which days you are closed for holidays or other reasons. Also, ensure that all listings reflect any temporary changes in business hours - for example, listings might not automatically update to reflect the start and end of daylight-saving time).*



CHECK YOUR LISTING

Help your customers find you. The list below contains some of the most important sites, apps, and search engines to visit and ensure that your business information is listed correctly. Don't miss out on a sale or on the chance to connect with a customer because your information is wrong or your hours are out-of-date.

- | | |
|--|--|
| <input type="checkbox"/> 2findlocal | <input type="checkbox"/> Local.com |
| <input type="checkbox"/> 8coupons | <input type="checkbox"/> LocalDatabase |
| <input type="checkbox"/> Amazon Alexa | <input type="checkbox"/> LocalPages |
| <input type="checkbox"/> AmericanTowns | <input type="checkbox"/> MapQuest |
| <input type="checkbox"/> Apple | <input type="checkbox"/> Opendi |
| <input type="checkbox"/> AroundMe | <input type="checkbox"/> Pitney Bowes |
| <input type="checkbox"/> Banks.com | <input type="checkbox"/> Pr.business |
| <input type="checkbox"/> Bing | <input type="checkbox"/> Real Yellow Pages (YP.com) |
| <input type="checkbox"/> Bizwiki | <input type="checkbox"/> ShowMeLocal |
| <input type="checkbox"/> ChamberofCommerce .com | <input type="checkbox"/> Snapchat |
| <input type="checkbox"/> Citysearch | <input type="checkbox"/> Soleo |
| <input type="checkbox"/> CitySquares | <input type="checkbox"/> Superpages |
| <input type="checkbox"/> Credibility Review | <input type="checkbox"/> TomTom |
| <input type="checkbox"/> Dun & Bradstreet | <input type="checkbox"/> Topix |
| <input type="checkbox"/> eLocal | <input type="checkbox"/> TripAdvisor |
| <input type="checkbox"/> Facebook | <input type="checkbox"/> Tupal |
| <input type="checkbox"/> FindOpen | <input type="checkbox"/> USCity.net |
| <input type="checkbox"/> Foursquare | <input type="checkbox"/> Waze |
| <input type="checkbox"/> GetFave | <input type="checkbox"/> Where To? |
| <input type="checkbox"/> GoLocal247 | <input type="checkbox"/> Whitepages |
| <input type="checkbox"/> Google My Business | <input type="checkbox"/> Yahoo! |
| <input type="checkbox"/> HERE | <input type="checkbox"/> Yalwa |
| <input type="checkbox"/> Insider Pages | <input type="checkbox"/> Yelp |
| <input type="checkbox"/> Internet Chamber of Commerce | <input type="checkbox"/> Zomato |

Overwhelmed? We can help.

Let BoxCrush manage your location listings, so you know your customers will always be able to find you.

